

April 1, 2019

To those who Appreciate the value of Geneva Lake,

As a business that is related to lakes or as a lake user you have a special relationship with lakes. When lakes become threaten your relationship is jeopardized.

Geneva Lake has become threatened, it affects all of us who have any ties, emotional, financial or family connections to the lake. Geneva Lake is facing a very serious threat by a non-native aquatic invasive plant called a **starry stonewort**. (<https://dnr.wi.gov/topic/invasives/fact/starrystonewort.htm>) It has been found in one isolated location in Geneva Lake, but if not address quickly it will spread throughout the lake and negatively impact the whole lake and its use.

We need to act quickly to prevent the spread of the starry stonewort. The Geneva Lake Environmental Agency (GLEA) and with the WI Department of Natural Resources have taken some unprecedented actions to control and hopefully eliminate it from the Geneva Lake. The reproductive part of the plant lives in the sediment. The best method of controlling the spread and eliminating it from the lake is to dredge the area where it has been found with the anticipation of removing the reproductive portions of this invasive plant. GLEA is organizing the dredging, obtaining permits and approvals, filling for grants and with your support will be funding the costs.

It has been estimated that the cost of the dredging, dewatering, and spoils removal would be around \$150,000. A WI. Department of Natural Resources grant of \$20,000 will be applied for to assist in controlling this invasive.

We are asking all lake related business, users and lake lovers, to consider donating to the dredging cost with a contribution to our Go Fund Me site. Visit our web page at <https://www.genevalakemanagement.com/>, and click on the Go Fund Me link on the home page. Any amount would be appreciated in our fight to save Geneva Lake from this invasive. Donations to the Geneva Lake Environmental Agency are tax deductible.

To help us get the word out about this invasive and help our efforts to raise the needed money, we ask you to please post this information about starry stonewort and our donation drive on your social media sites. Contribution can be sent directly to the Geneva Lake Environmental Agency or be made through Go Fund Me link on GLEA' s web page. Please designate your donation to the starry stonewort account.

Help us stop this invasive before it gets away from us. If you have any questions, please feel free to contact us. On behalf of Geneva Lake, we thank you for your help.

A sincere thanks for your help.

Theodore W. Peters, Director  
Geneva Lake Environmental Agency  
P.O. Box 914  
350 Constance Blvd.  
Williams Bay, WI 53191  
262-245-4532  
[glea@genevaonline.com](mailto:glea@genevaonline.com)  
[www.genevalakemanagement.com](http://www.genevalakemanagement.com)

#### **How to donate to Geneva Lake Environmental Agency for starry stonewort management.**

1. Visit the GLEA web page at <https://www.genevalakemanagement.com/> and click on the "GoFundMe" link on the home page under the starry stonewort picture.  
or
2. Find GLEA' s Facebook page, <https://www.facebook.com/GleaGenevaLakeEnvironmentalAgency/>, scroll down to and click on the foggy lake picture link to our GoFundMe page  
or
3. Go to the GoFundMe Official home page and click on search in the upper left-hand corner, enter, "Williams Bay, WI", scroll down to "show more" then click on "starry stonewort management".  
or
4. Send a check directly to the GLEA, P. O. Box 914, Williams Bay, WI 53191 and designate it for starry stonewort.